

## ADVOCACY AGENDA: WHITE RIBBON ALLIANCE UGANDA



From 2018-2019, White Ribbon Alliance and partners implemented an audacious campaign that heard from 1.2 million women and girls worldwide – including 90,771 women and girls from Uganda – about their top request for their own reproductive and maternal health.

The White Ribbon Alliance Uganda *What Women Want* Advocacy Agenda (2020-2022) takes top requests in Uganda and turns them into key actions that will bring about changes in services and programs that women and girls want and will use. It was designed in consultation with local *What Women Want* focal points, partners and women and girls.



### WOMEN AND GIRLS DEMANDS    ADVOCACY OBJECTIVES

#### **Cross-cutting demand: Institutionalizing women's feedback**

- Government of Uganda institutes mechanisms to routinely capture the demands of women and girls within priority policy formulation and implementation processes, notably the National Health Insurance Bill, National Self-Care Guidelines, and the Sexual and Reproductive Health and Rights Guidelines.

#### **Respectful and dignified care**

- Ministry of Health adopts the *Respectful Maternity Care Charter: Universal Rights of Mothers and Newborns*, displays it in local languages at all health facilities, and routinely assesses health facilities on respectful maternity care provision and issues an annual report.

#### **Water, sanitation and hygiene**

- Ministry of Health and Ministry of Education and Sports, in partnership with the private sector, ensure availability of free and/or affordable reusable menstrual products and menstrual waste management systems within all schools and health facilities across the country.

#### **Increased, competent and better supported midwives and nurses**

- Ministry of Health and Ministry of Internal Affairs finalize and implement the Human Resources for Health Migration Policy to provide a framework through which health workers' demands are addressed to enhance motivation, mitigate human resource gaps, and promote Universal Health Coverage.



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#### Medicines and supplies

- Ministry of Health provides free Mama Kits — the number one What Women Want demand in Uganda — for all pregnant women in the country, including refugees, at public health facilities.
- Ministry of Health revises the Postpartum Hemorrhage Management Guidelines and Essential Medicines List to include heat-stable carbetocin and tranexamic acid to tackle the number one killer of Ugandan women.
- Uganda Blood Transfusion Services to scale the Concentrated Session Segmentation Model and promote blood donation campaigns throughout the country to increase availability of blood and blood products.

